

Description:

Idaho Public Television assists the Department of Education in the distribution of educational Television by being responsive to the needs and interests of Idaho's people.

Major Functions and Targeted Performance Standard(s) for Each Function:

1. Provide delivery services for pre-K-12 and higher education to assist in achieving equality of access.

- A. Collaborate with Higher Ed institutions to coordinate and deliver the Going the Distance Project. (Two year degree offering via telecourse.) Results based on a percentage of seven higher ed institutions.

Actual Results			
1996	1997	1998	1999
14%	57%	43%	57%
Projected Results			
2000	2001	2002	2003
57%	57%	43%	43%

- B. Provide the delivery of the instructional television schedule to K-12 educators in partnership with the State Department of Education, measured in hours of ITW broadcasts per year.

Actual Results			
1996	1997	1998	1999
600	600	600	600
Projected Results			
2000	2001	2002	2003
600	600	600	600

- C. Provide five-day-per-week daytime Ready to Learn service for parents, teachers, daycare providers, preschool children, and all Idaho residents, percentage of Idaho residents with access to service.

Actual Results			
1996	1997	1998	1999
96%	97%	97%	97%
Projected Results			
2000	2001	2002	2003
97%	97%	97%	97%

- D. Provide five day per week access for K-12 and higher ed. teachers to educational materials supporting the programs we broadcast, percentage of IPTV sites.

Actual Results			
1996	1997	1998	1999
100%	100%	100%	100%
Projected Results			
2000	2001	2002	2003
100%	100%	100%	100%

Educ - Public Broadcasting
Ed. TV - Public Broadcasting

2. Deliver services of benefit to specific populations within Idaho.

- A. In partnership with appropriate state and local agencies, offer programming (22 hours per year) designed to prepare for the GED examination. (Measured in hours per year of GED programming.)

Actual Results			
1996	1997	1998	1999
22	22	22	22
Projected Results			
2000	2001	2002	2003
22	22	22	22

- B. In partnership with appropriate state agencies, offer broadcast course hours of foreign languages. (Measured in broadcast hours.)

Actual Results			
1996	1997	1998	1999
74	78	78	104
Projected Results			
2000	2001	2002	2003
104	130	156	156

- C. In partnership with appropriate state agencies, offer broadcast course hours of English as a second language. (Measured in broadcast hours.)

Actual Results			
1996	1997	1998	1999
0	20	26	26
Projected Results			
2000	2001	2002	2003
26	26	26	26

- D. Offer cost efficient services to aid training and telecommunication service for public and private agencies throughout Idaho. (Measured in number of hours per year.)

Actual Results			
1996	1997	1998	1999
65%	75%	90%	100%
Projected Results			
2000	2001	2002	2003
100%	100%	100%	100%

3. Improve and support excellence in teaching at all levels.

- A. Conduct one direct specialized training for primary and secondary education teachers including the National Teacher Training Institute models.

Actual Results			
1996	1997	1998	1999
200%	400%	100%	100%
Projected Results			
2000	2001	2002	2003
100%	100%	100%	100%

- B. Offer at least twelve training/information-access projects targeted at providers of preschool services.

Actual Results			
1996	1997	1998	1999
100%	308%	100%	100%
Projected Results			
2000	2001	2002	2003
100%	100%	100%	100%

- C. Provide at least four outreach training activities via video conferencing, video production, computer-related services and/or services from national providers.

Actual Results			
1996	1997	1998	1999
100%	550%	100%	100%
Projected Results			
2000	2001	2002	2003
100%	100%	100%	100%

- D. Collaborate with higher education institutions to provide four internships and/or work-study opportunities to students to experience the professional public broadcast environment.

Actual Results			
1996	1997	1998	1999
25%	75%	100%	100%
Projected Results			
2000	2001	2002	2003
100%	100%	100%	100%

Program Results and Effect:

Idaho Public Television provides distribution of instructional TV programs and services and general interest programs used for educational purposes. PTV promotes and delivers adult learning and continuing educational opportunities to citizens of Idaho at school, work, or home. We produce and deliver non-broadcast, formal, and informal telecommunications services among and between Idaho's cities and campuses. Produce, acquire, and broadcast programming services responsive to the needs and interests of Idaho's people. Offer production and distribution facilities and services to public or private agencies engaged in educational activities. We serve as the administrative agency for educational telecommunication for the State Board of Education.

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